Music Publishing Administration

"*THIS* **NEW OFFERING** *REFLECTS OUR ONGOING COMMITMENT TO* **SUPPORTING INDEPENDENT ARTISTS** *& PROVIDING THEM WITH THE TOOLS THEY NEED TO* **SUCCEED** *IN THE INDUSTRY.*

IDENTITY MUSIC PUBLISHING *IS OUR WAY OF ENSURING THAT INDEPENDENT* **ARTISTS & LABELS** *CAN* **THRIVE** *WITHOUT SACRIFICING THEIR CREATIVE INDEPENDENCE*"

- Kirsten Bennett, Business Development Manager At Identity Music.

Contents:

Understanding Music Publishing Administration

Artists Often Write & Record A Song At The Same Time.

Melodies and rhythms get arranged at the same time. This process is typically followed by 'recording' & 'exporting' the song.

While this may blend into one process for you, it is actually classified as two separate copyrights!

Master Copyright & Publishing Copyright.

When you **distribute** your music to platforms, your distributor will help you **claim** the Master royalties.

Publishing Administration is the process to claim the remaining royalties.

MYTH
Publishing Royalties Only Matter If You Sell Thousands of Units.

It's important to understand that any amount of physical sales or streaming usage earns publishing royalties that you can - and should! - collect.

Registering Your Music Rights with Music Publishing Administration.

Just like getting your music out there with digital distribution, music publishing admin is crucial for ensuring you get the credit & money you deserve.

Music Publishing is all about making sure songwriters are properly recognised for their work. With a team like Identity Music handling it, every person involved in creating a song gets their fair share of credit.

And why does this matter?

Because it ensures that the money made from your music goes to the right people.

In simple terms, music publishing admin is about making sure you're acknowledged & paid for your musical talent.

At Identity Music Publishing, we make sure your songs are registered with big agencies like ASCAP, BMI, SESAC, & others.

We upload your song details regularly to these agencies in different formats. This helps us collect your money faster and & more accurately.

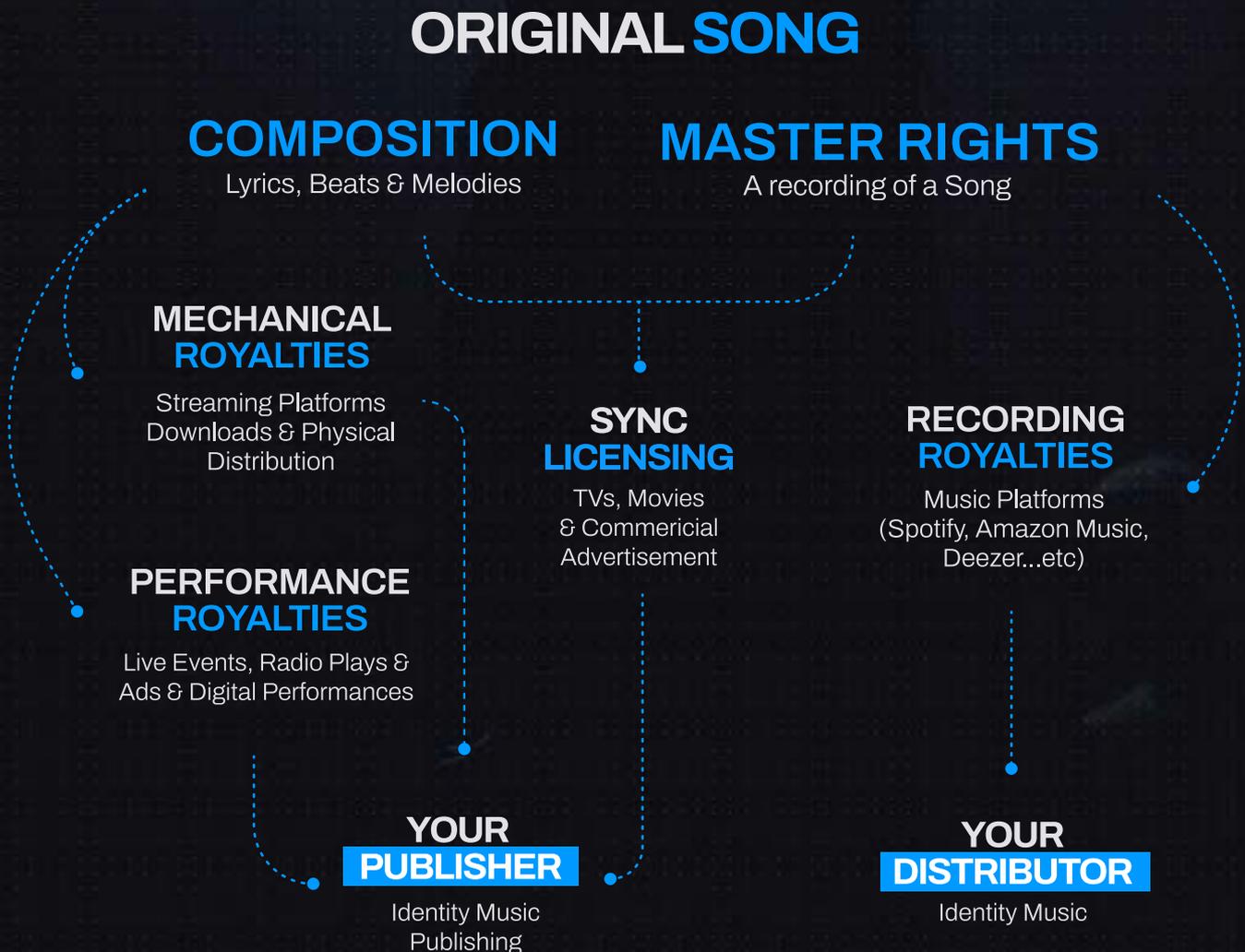***"I already get royalties for my music from Spotify"***

The royalties you receive through a music distributor are different to publishing royalties. Publishing royalties are earned from the usage of the music and belong to each contributor of the song that owns the rights to the song itself.

It can be time consuming to register all of your songs. Meticulous details are required for each registration, and connections globally can be hard to acquire, that's where Identity Music Publishing has come to help!

A *Breakdown* of Earnt Royalties

When you release an original song there are many different ways the track can be used that generate publishing royalties.

Here is a flow chart that highlights a few of the key ways your song is earning the composers revenue.

ORIGINAL SONG

COMPOSITION
Lyrics, Beats & Melodies

MASTER RIGHTS
A recording of a Song

MECHANICAL ROYALTIES

Streaming Platforms Downloads & Physical Distribution

SYNC LICENSING

TVs, Movies & Commericial Advertisement

RECORDING ROYALTIES

Music Platforms (Spotify, Amazon Music, Deezer...etc)

PERFORMANCE ROYALTIES

Live Events, Radio Plays & Ads & Digital Performances

YOUR PUBLISHER

Identity Music Publishing

YOUR DISTRIBUTOR

Identity Music

Unlock Potential Earnings Through Identity Music's Publishing Administration!

Why *Us?*

High Quality Service
As an existing distribution client, you already have experience with our high quality service.

Flexible Agreements
You are never locked into a contract. Stay with us because of our service, not because of your contract.

No Hidden Fees & No Set Up Fees
As always with Identity Music, avoid upfront financial burden and any unexpected fees.

Publishing Royalties Claimed Worldwide
Register for a publishing administration service which collects royalties in 120+ countries.

Unlimited Registrations
If a track is distributed with us, we can register it for publishing royalties. No limits on songs / contributors.

We Have The Data
Having all your services in one place means you won't have to copy over 1000's of pieces of metadata.

Dedicated Client Support
You can contact us through our live chat, email or phone! Monday to Friday 10am - 6pm (GMT).

Keep 100% Of Your Copyright
Your creations should always belong to you! We never take your copyright control.

Transparent Dashboard
Simple royalty reporting with comprehensive data & reporting tools.

MYTH

Mechanical Royalties Are Only Generated From Physical Sales

Other ways of earning royalties from your composition include streaming services like Spotify, video platforms like YouTube, song lyric sites, live performances, and mobile apps.

What To Expect When You Sign A Publishing Deal With Identity Music

Navigating the Journey: Key Steps in Your Publishing Deal.

A&R Contract Discussion
Our A&R team will discuss all of your requirements prior to you receiving your contract. This includes the revenue shares, assets included and terms.

Asset Compilation Handling
Identity Music will compile all your distributed assets and then provide the metadata based on the data from your distributed music.

Background Information Collection
Provide Identity Music with information about any previous publishing activity. e.g: If you have previously registered any songs with PROs.

Metadata Review & Confirmation
Review the metadata and decide which songs you want to register for publishing royalties. Highlight any contributors that require a percentage of the song earnings.

Licensing & Rights Provision
You will need to provide licensing or proof of rights to any songs that you do not own FULL composition rights for.

Song Registration & Catalogue Management
Identity Music completes registration on your behalf and ensure All of your songs are earning publishing royalties.

Joining The Publishing Dashboard
You will receive an invitation to join our Publishing Dashboard. Sign up and watch your revenue grow.

FAQs

Already With A PRO (ASCAP, MCSN, BMI, & SESAC) ?
Great, Keep your membership! Identity Music is also able to collect different types of royalties for you, some of which are nearly impossible to collect without a publishing administrator. Not registered with a PRO yet? We'll guide you through the process.

Previously Used An Administration Publisher?
With your permission, we can seamlessly transfer your publishing administration rights to us, allowing us to continue registering songs and securing your earnings.

How Long Until I See The Publishing Earnings?
The various societies process the registrations at different paces, and pay royalties out on varying timelines. It typically takes between 4-12 months before clients see their first royalty statement.

Where Can I Get More Information?
The UK Intellectual Property Office: http://www.ipo.gov.uk/
The Music Publishers Association: http://www.mpaonline.org.uk
PRS for Music: http://www.prsformusic.com

What Is A CAE / IPI Number?
IPI stands for Interested Parties Information & CAE stands for Composer, Author, and Publisher. CAE and IPI numbers are the same. An IPI/CAE number is an international identification number assigned to songwriters and publishers to uniquely identify rights holders.

Do I Have To Distribute With Identity Music?
Yes, we currently only offer our Publishing Administration Services to our Distribution Clients. Not currently distributing with us? **Apply Here.** We offer Digital Distribution, Promotion & Rights Management to artists & labels.

MYTH
In Order To Collect Publishing Royalties, You Have To Give Up Copyright Ownership

Whoever made this up had obviously never heard of Identity Music. And by having your songs registered properly worldwide, you set yourself up to collect all future publishing royalties.

Contact Us

It's time to join our
Publishing Administration Services.

Our **Publishing Administration Team** is
available to assist with any queries you may have!

📞 *Give us a call on:*
+44 (0)1892 280 448

✉️ *Send us an email at:*
contact@identitymusic.com

(•) *Rather chat to us now?*
Use our **Live Chat** at www.identitymusic.com

Not Currently *Distributing With Us?*

We Offer Digital Distribution, Publishing Admin,
Promotion & Rights Management To Artists & Labels

Apply Here